



LONDON SCHOOL  
OF  
EXECUTIVE TRAINING

**EXECUTIVE PROGRAMME  
IN GLOBAL BANKING INNOVATION**

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## PROGRAMME INFORMATION

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### PROGRAMME TOPIC

Executive Programme in Global Banking Innovation: Shaping the Future of Retail and Investment Banking

### PROGRAMME START DATE

24 June 2024

### PROGRAMME DURATION

Two weeks

### PROGRAMME VENUE

27-37 Station Rd, Hayes, London UB3 4DX, United Kingdom

### PROGRAMME PREREQUISITES

- **Academic Requirements:** Participants must possess a recognised qualification equivalent to a bachelor's degree in a field related to banking, finance, or economics, demonstrating a strong foundational knowledge in the sector.
- **Professional Experience:** Applicants should have significant experience within the banking industry, providing them with practical insights and a solid understanding of the field's complexities and challenges.
- **Selection Process:** Every prospective participant will undergo a personal interview conducted by a member of the LSET faculty. This interview aims to assess the candidate's English proficiency and professional competency, ensuring their ability to engage fully with the programme's demanding curriculum and contribute meaningfully to discussions and projects.
- **Travel Arrangements:** All participants are required to travel to and from the UK in groups, as per the schedules organised by LSET. Individual travel is not permitted. Participants must arrive and leave the UK on the designated travel dates without exception. Upon completion of the programme, participants are required to submit their re-entry stamp to India and departure boarding pass to LSET as proof of travel compliance.

### FACULTY

The programme will be delivered by LSET's distinguished faculty in London, composed of esteemed academics and seasoned professionals with profound expertise in the banking sector. This elite group includes leading scholars from top UK universities and veteran bankers with extensive experience in both retail and investment banking on a global scale.

### INVITATION LETTER

Once applications are approved and agreed fees are paid, visa support documents are issued to all participants. Participants are asked to apply for the short-term student visa at their nearest British High Commission or consulate.

### REQUIREMENTS FOR SHORT-TERM STUDY VISA

- A valid passport
- Letter of enrolment or any other admission confirmation letter issued by an accredited UK institution
- Confirmation of accommodation
- Proof of necessary funds held in the student's or parent's or sponsor's account
- An affidavit of support from the parents or sponsors
- Student's past academic progress and a letter of confirmation from the current institution
- Experience letter from the Bank

### STUDENT ACCOMMODATION

Accommodation is included in the course fees and consists of shared units conveniently located close to the programme venue. These facilities cater to a variety of preferences, although in-room dining is available for dinner at an additional cost should participants choose. During the training sessions, complimentary sandwiches and snacks will be provided, ensuring a comfortable and convenient stay for all attendees. LSET London will provide accommodation confirmation letters for visa purposes.

## PROGRAMME COST

**£2500** (two-thousand, five-hundred pounds)

The fees are inclusive of the following:

- 14 nights accommodation on a shared basis.
- Selected travel expenses in the UK for visits and sightseeing
- Business and social visits

## COURSE OVERVIEW

This intensive two-week course is designed for professionals in the banking industry seeking to innovate and lead in the spheres of retail and investment banking. The course covers key areas such as digital transformation, regulatory compliance, risk management, sustainable banking, customer centricity, emerging technologies, and leadership for innovation.

## OVERALL COURSE OBJECTIVES

- Gain a comprehensive understanding of the latest innovations and strategies in global banking.
- Develop skills in implementing digital transformations and leveraging fintech collaborations.
- Learn to effectively manage regulatory and cybersecurity challenges.
- Acquire knowledge in sustainable banking practices and the design of customer-centric banking experiences.

## CAREER BENEFITS:

Attending this programme will empower participants with cutting-edge knowledge and strategic skills essential for advancing their careers in the banking sector. They will gain a deep understanding of the latest banking innovations and trends, enhancing their ability to lead transformative projects and initiatives within their organisations. This educational experience will also broaden their professional network, connecting them with industry leaders and peers who are at the forefront of banking innovation. Such exposure is invaluable for those seeking to elevate their roles, take on leadership positions, or excel in high-stakes environments within retail and investment banking.

## TARGET AUDIENCE:

This programme is ideally suited for a diverse range of professionals within the banking sector, including bank managers, aspiring bank managers, top sales performers, and other high-potential individuals eager to enhance their strategic capabilities. It is particularly beneficial for those looking to drive change and innovation within their organisations, aiming to understand and implement the latest trends and technologies in retail and investment banking.



# PROGRAMME CURRICULUM

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The 'Executive Programme in Global Banking Innovation' is meticulously structured around pivotal principles and strategic insights crucial for driving innovation within retail and investment banking. The programme unfolds through the following modules:

## FOUNDATIONS OF BANKING INNOVATION

- Introduction to Global Banking Innovations
- Disruptive Trends in Retail and Investment Banking
- The Impact of Global Economic Policies on Banking

## DIGITAL TRANSFORMATION IN BANKING

- Digital Banking Models: Success Stories and Lessons Learnt
- Implementing AI and Machine Learning in Financial Services
- FinTech and Bank Collaboration Strategies

## REGULATORY ENVIRONMENT AND COMPLIANCE INNOVATION

- Navigating the Global Regulatory Framework
- Leveraging RegTech for Compliance Efficiency
- Case Studies: Adaptive Strategies in Regulation

## RISK MANAGEMENT AND CYBERSECURITY

- Innovative Approaches to Risk Management
- Cybersecurity Challenges and Solutions in Modern Banking
- Building a Resilient Banking Infrastructure

## SUSTAINABLE BANKING AND SOCIAL RESPONSIBILITY

- Integrating ESG into Banking Operations
- Financing for a Sustainable Future
- The Role of Banks in Promoting Social Equity

## STRATEGIC LEADERSHIP AND FUTURE TRENDS

- Leadership for Innovation in Banking
- Customer Centricity and Experience Design
- Emerging Technologies and Their Impact on the Financial Sector
- The Future of Retail and Investment Banking

## WEEKEND ACTIVITIES:

- Weekend 1: Exploring London's Financial and Academic Excellence
- Saturday: The day starts with a delightful breakfast, followed by guided tours of significant political and financial landmarks in central London. These tours offer a deep dive into the city's historic influence on global finance and governance.
- Sunday: The day is dedicated to exploring the historic and academically prestigious university towns of Oxford and/or Cambridge. Participants will have the opportunity to immerse themselves in the rich academic heritage and architectural beauty of these iconic institutions, enriching their understanding of global educational excellence.
- Weekend 2: Cultural Immersion and Historical Insights
- Saturday: Begins with breakfast, followed by visits to key historical sites, where participants will engage with Britain's profound historical narratives. Lunch features locally inspired cuisine, with the afternoon spent exploring prominent cultural and financial museums.
- Sunday: After a leisurely breakfast, the day continues with a visit to a historic area known for its maritime and astronomical significance. The afternoon includes a traditional British tea experience, offering a relaxing end to an enriching weekend. Participants will also be treated to a boat cruise of River Thames.



## ACADEMIC PROGRAMME SCHEDULE

Mon, 24 June	<b>Day 1: Foundations of Banking Innovation</b> Introduction to Global Banking Innovations, Disruptive Trends, Impact of Global Economic Policies
Tue, 25 June	<b>Day 2: Digital Transformation in Banking</b> Digital Banking Models, Implementing AI and ML, Fintech and Bank Collaboration Strategies
Wed, 26 June	<b>Day 3: Regulatory Environment and Compliance Innovation</b> Navigating Global Regulatory Framework, Leveraging Regtech, Case Studies
Thu, 27 June	<b>Day 4: Risk Management and Cybersecurity</b> Innovative Approaches to Risk Management, Cybersecurity Challenges and Solutions, Building a Resilient Infrastructure
Fri, 28 June	<b>Day 5: Sustainable Banking and Social Responsibility</b> Integrating ESG into Banking Operations, Financing for a Sustainable Future, The Role of Banks in Promoting Social Equity
Mon, 1 July	<b>Day 6: Leadership for Innovation</b> Cultivating a Culture of Innovation within Banks, Leadership in Times of Digital Transformation, Strategic Decision-Making in a Fast-Paced Environment
Tue, 2 July	<b>Day 7: Customer Centricity and Experience Design</b> Rethinking Customer Journeys in the Digital Age, Personalisation and Data Analytics, Building Omni-Channel Banking Experiences
Wed, 3 July	<b>Day 8: Emerging Technologies and Their Impact</b> Blockchain and Cryptocurrencies in Banking, The Future of Payments: Innovations and Trends, Banking as a Platform: APIs and Open Banking
Thu, 4 July	<b>Day 9: Future of Retail and Investment Banking</b> Scenario Planning for Future Banking Environments, Investment Banking Innovations: New Products and Services, Retail Banking Reimagined: New Business Models
Fri, 5 July	<b>Day 10: Crafting a Vision for Innovation</b> Workshop: Developing an Innovation Blueprint, Pitching Innovative Ideas to Peers and Industry Experts, Closing: Creating a Personal and Organisational Action Plan for Innovation








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