



[London School of Executive Training]



[Programme Sheet]

YOUNG ENTREPRENEURS TRAINING PROGRAMME IN LONDON
INCLUDING BUSINESS AND TOUR PROGRAMMES

[Programme Schedule]

Programme topic

Young Entrepreneurs Training Programme

Programme start date

9 March 2020

Programme duration

2 weeks

Programme venue

Hamilton House, King's Cross, London

Programme prerequisites

Participants must have obtained a recognised qualification equivalent to A-level (or intermediate examinations with good grades). Participants should be least eighteen years of age.

Faculty

LSET faculty will teach the programme. However, some guest lecturers, including eminent industry leaders, are asked to share their experiences.

Invitation letter

Once applications are approved and agreed fees are paid, visa support documents are issued to all participants. Students are asked to apply for the short-term student visa at their nearest British High Commission or consulate.

Requirements for short-term study visa

- A valid passport
- Letter of enrolment or any other admission confirmation letter issued by an accredited UK institution
- Confirmation of accommodation
- Proof of necessary funds held in the student's or parents' or sponsor's account
- An affidavit of support from the parents or sponsors
- Student's past academic progress and a letter of confirmation from the current institution

Student accommodation

LSET has ties with various accommodation providers. Subject to the availability and requirements, accommodation units can be booked in advance. Some accommodation units are single and others are shared units with other participants. Depending upon the type of the accommodation there are provisions for self-catering, but in-room dining can be served to all participants for dinner at an additional cost. Complementary sandwiches and snacks are provided for lunch during the training session. Full details of all amenities are usually mentioned in the admission confirmation letter issued by LSET.

[Academic Programme Schedule]

09/03/2020 MONDAY	10/03/2020 TUESDAY	11/03/2020 WEDNESDAY	12/03/2020 THURSDAY	13/03/2020 FRIDAY	14/03/2020 SAT/SUN
A combination of academic sessions and workshops	River Thames London cruise and a visit to the Bank of England, Canary Wharf and the House of Commons				
16/03/2020 MONDAY	17/03/2020 TUESDAY	18/03/2020 WEDNESDAY	19/03/2020 THURSDAY	20/03/2020 FRIDAY	21/03/2020 SATURDAY
A combination of academic sessions and workshops	Group photography and other external activities, details to be confirmed	Industry visits and London sight seeing, details to be confirmed			



[Programme Details]

Programme Cost: £2,000 (two-thousand pounds)

The fees are inclusive of the following:

- Airport pick up and drop off for group travellers
- 14 nights' hotel accommodation
- Selected travel expenses in UK for visits and sightseeing
- Business and social visits

Programme Overview

The programme is designed to prepare young entrepreneurs for the challenges of 21st century. The aim of this programme is to provide a positive image of business activities and to develop in students the key skills needed to run their own business.

The goal of the programme is to increase an aspiring entrepreneur's capacity and capability to effectively learn not only from the academic components but also from industry visits and practical aspects. The following are the key features of the programme:

- Understand the powerful logic of entrepreneurial thought and action and how it can be taught and applied to entrepreneurs
- Comprehend the entrepreneur and the entrepreneurial mind set
- Recognise key process and content aspects of entrepreneurship
- Deeply understand specific content areas related to entrepreneurship
- Appreciate the value of the case study method and the growing popularity of other experiential and action-based methods



Programme Curriculum

The Young Entrepreneurs training programme features the modules listed below, which provide deep insight into specific topic areas and are taught around the principles and framework of entrepreneurial thought and action.

- Introduction to entrepreneurship
- What is a business and who is an entrepreneur?
- Developing entrepreneurial skills: business management, communications, time management and business ethics
- Getting started: matching skills with businesses, assessing demand and the current market, estimating costs and workplace management
- Mobilising resources: financial, material and human resources
- Stepping into the business world – designing a business plan
- Information and communication technology (ICT) – the internet and e-business
- Leadership, critical thinking and decision making
- Entrepreneurial marketing
- Entrepreneurial thought and action
- Creativity and idea generation
- Opportunity evaluation and business planning
- Public policy and economic development
- New venture creation
- Social entrepreneurship
- Giving voice to values
- Family enterprising
- Corporate entrepreneurship
- Technology entrepreneurship
- Entrepreneurial finance
- Managing growing ventures
- Business legal issues





London School of Executive Training

**Hamilton House, Mabledon Place,
Bloomsbury, London WC1H 9BB**

W: www.lset.org.uk

E: info@lset.org.uk

T: **+44 (0)20 7998 3503**

LSET is accredited by the British Accreditation Council for Independent
Further and Higher Education as a Short-Term Course Provider